

# **Weibo fans watch the power grid**





## Overview

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What is Weibo & how does it work?

Weibo was launched in August 2009 as the micro-blogging service of Sina.com, one of China's leading technology companies. It has since played an essential part in the public life of the Chinese people, reflecting China's socio-political transition in the post-Olympics decade.

How many Weibo fans are there?

With the 2018 Weibo Fan White Paper projecting that the total number of entertainment star Weibo fans reached 16.7 billion in 2018, an increase of 3.9 billion persons compared to 2017, fandoms today are enormous groupings of people.

Does the government use Weibo?

While Weibo has successfully exposed scandals and mobilized opinions that challenge the power abuse or non-transparency of the officials, the government is also using Weibo in the service of its own purposes (Sullivan, 2014). Weibo is also seen as a contentious space between official authorities and individuals (Nip & Fu, 2016).

What happened to a 'comeback' fan on Weibo?

Fans in "Fan circle" B were alerted and swarmed the "comeback" fan with a massive amount of comments and private messages for three days until the attacked fan was mentally and physically exhausted and had to delete his Weibo post and close his account.

Is Weibo a networked public?

Weibo as "networked publics"—both a public space and collectives (boyd, 2010)—have amplified the visibility and social impact of public events, and enabled individuals to gather on this public "square" to participate.



Did Weibo polarize social media?

However, the split of “Chinese characteristics” and “universal values” did capture the polarization of networked publics with escalated contentions and the party-state’s more aggressive taking over of social media. Weibo enhanced public visibility of both sides of the ideological contention (“universal values” versus “Chinese characteristics”).



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### ESS



### [Weibo Advertising: The Complete Guide](#)

Weibo Fan Connect Ads. These are more complex than News Feed Ads, and they offer advanced bidding and targeting opportunities. Most marketers doing Weibo search engine promotion are already familiar with this ...

### The Power of Peppa Pig: The Cultural Icon of China

The Power of Peppa Pig: The Cultural Icon of China's 'Shehuren' Punks 86-Year-Old Chinese Painter Fan Zeng Marries 36-Year-Old Xu Meng. China Society. The ...



### From Comedy to Controversy: Behind the Li Haoshi Incident

The online comedian Papi Jiang (Papi?), for example, saw her videos being taken offline in 2016 for containing "vulgar language and content," after which she vowed to ...



### Digital Community: The Formation and Regulation of Weibo

Communities and platforms play different roles in Chinese Fandom culture. If Weibo is the platform, then the 'Super Topic' of celebrities opened in Weibo are a digital ...



### China State Grid promises power after scattered outages

Some social media users from northeast China said on Weibo that they hadn't received any notice in advance about the power cuts, while others appealed to the related ...

### Civic Engagement Intention and the Data-Driven Fan Community

The star power ranking list, withdrawn by Weibo in the fan community regulation campaign of the Cyberspace Administration of China on August 27, 2021, ranked celebrities ...



### Observations of Chinese fandom: organizational characteristics ...

The weekly release of idol group performances on variety shows ("group variety shows") is a grand ceremony in "Fan circle" A, in which fans discuss previews and remind ...





### Weibo Watch: The "Subway Judge"

Dear Reader, A new character was added to China's memeverse this week. He is called the 'Subway Judge' (Ditie Pànguan, ???), a young man who gained notoriety for ...

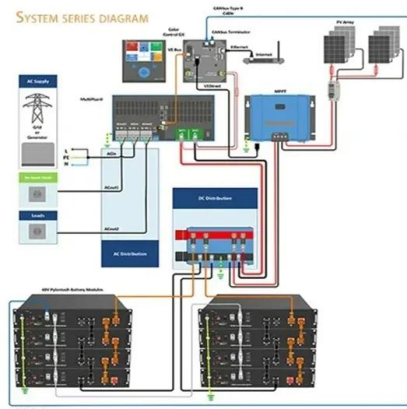


### **FAQs: The Answers to Your Questions , What's on Weibo**

What's on Weibo is run by Manya Koetse, offering independent analysis of social trends in China for over a decade. Subscribe to show your support and gain access to all content, including ...

### **South Africa's power grid is under pressure: the how ...**

There, it branches out to 325,000 km of lower-voltage lines that distribute electricity to homes and businesses. In comparison, New Zealand has 150,000 km for a tenth of South Africa's



### **China's Southern Grid sees electricity demand surge to record**

BEIJING :China Southern Power Grid saw power demand soar to a record 226 gigawatts (GW) on Monday, according to a post on the grid company's official Weibo account ...



### [Weibo Watch: Telling China's Stories Wrong](#)

1: About that story , This is the write-up I did this week about the 'Xi Jinping chatbot' following the many English-language media reports. It includes a full translation of the ...



LFP 12V 100Ah



51.2V  
200Ah/300Ah  
LiFePO4 battery

### 'A bullet train for power': China's ultra-high-voltage electricity grid

The technology acts as a key component in China's proposal to build a global power grid, known as the Global Energy Interconnection. The idea - announced by China's ...

### 24 Worst Cities to Be in When the Power Grid Goes

Imagine what will happen when influencers can't access their social media, and it becomes clear that the grid is down. Getting out of the city will be one of many problems ...



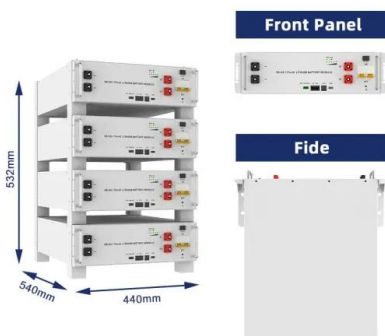
### Weibo Watch: Doing Homework at the Hospital , What's on Weibo

Discussions over 'True Feminism' Beyond the Clouds (?????) is a biographical film that premiered in China on November 24. Directed by Zheng Dasheng (?? ...



### Understanding the Phenomenon: An Introduction to China's Fan ...

China's fan economy, an emerging and untapped market, is a treasure trove of potential that industry experts are beginning to recognize. Driven by the passionate support of ...



### How to tap the power of Chinese superfans , Vogue Business

His every wardrobe choice is meticulously documented on Chinese social media by his obsessive fans, with one superfan account on Weibo topping 500,000 followers for the ...

### Chinese celebrity fans' information creating behaviors ...

This poster presents the preliminary findings on Chinese celebrity fans' in-formation creating behaviors on the Weibo platform, which is one aspect of a research exploring these fans' online



### Caixin Explains: The Power Grid's Solar and Wind Problem

As of August, China's wind and solar farms had a combined installed capacity of 1,206 gigawatts (GW), smashing a target the country had set for 2030. And its run of ...



### Gridwatch (Ontario Edition)

Hourly Power & Demand. Track Ontario's electricity grid hour-by-hour and plant-by-plant using the most current, trustworthy data. Gridwatch breaks out the total generation by fuel type with an ...



### The Rising Influence of Fandom Culture in Chinese Table Tennis

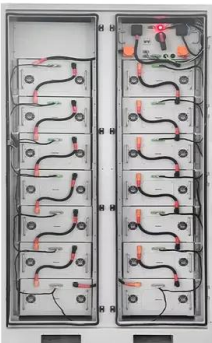
During the Paris Olympics, not a day went by without table tennis making its way onto Weibo's trending lists. The Chinese table tennis team achieved great success, ...

### NIO testing swap stations that can send energy back to ...

NIO is testing swap stations that reduce peak demand by sending energy back to the grid. According to a recent Weibo post, EV automaker NIO is testing its latest generation of battery swap



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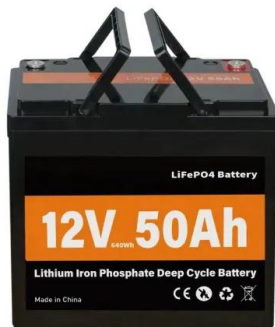
### [Weibo Watch: Stealing the Show](#)

? Giraffes on Weibo, Since I missed one newsletter edition (following the late little rabbit news), I haven't had the chance to cover the giraffe incident on Weibo yet. Here's a ...



## Emotional Consumption of Micro-blog Fans Based on Big Data

Almost every celebrity fan club has a dedicated section called the Foshan data group, or fan support groups that set up separate data stations outside the terminal. On Weibo, Fan girl ...



## Weibo Super Stars: Chinese Celebrities With Most Weibo Followers

They are China's super stars and have the largest online fan base in the world. What's on Weibo has compiled a top 10 of people with the most followers on Sina Weibo.. T ...

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